WHEREAS, It is a proven fact that highway accidents sap in death and injury more human resources than any other community problem; and,

WHEREAS, Human factors are involved in almost all highway accidents; and,

WHEREAS, The human problem is not only a deep concern of the entire community, but is a particular care and abiding interest of the spiritual leaders of the churches and synagogues -- religiously and morally; and,

WHERE'AS, The long Memoria! Day weekend marks the beginning of summer, vacation, and tour t driving which brings our highest traffic volume; and,

WHEREAS, The clergy of our State have consistently aided in our efforts to promote safety on our highways, I am again requesting their assistance to impress the MORAL RESPONSIBILITY INVOLVED IN DRIVING upon all our citizens:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim Saturday and Sunday, May 24 and 25, 1975, as

## TRAFFIC SAFETY SABBATH

in South Dakota, and I urge our citizens in every community to give active and loyal support to their spiritual leaders by accepting the Moral Responsibility Involved In Driving.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 15th day of April, in the Year of Our Lord, Nineteen Hundred and Seventy-Five

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE

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